

## **Introduction of CROSSNA**

CROSSNA Outdoor Sports Society Club (CROSSNA) is a not-for-profit outdoor sports society registered in British Columbia, Canada, and volunteered by a group of outdoor enthusiasts who have many years of experience in the outdoors. The club's mission is to bring more people out to enjoy the natural beauty around Vancouver, Western Canada, and the Pacific Northwest. CROSSNA's principle is that it encourages members' self-independence without any commercial interests (as it has been for almost 20 years), and actively advocates the concepts of safety, self-discipline, and self-reliance in the outdoors. It also promotes a positive outlook towards life, building better physical and mental health, fosters a team spirit of comradely support and bonding, and curates a long-term open and friendly culture among the outdoor community.

Since the founding of CROSSNA and its website [crossna.org](https://www.crossna.org) in 2004, CROSSNA has built a tightly knit community of 1000+ strong members, organized year-round outdoor events and other sporting activities over the years, which has created a rich and valuable archive of outdoor trip reports, images, and stories, benefiting many local residents and outdoor communities. In order to better promote the concept of safe outdoor activities, and to spread essential skills and knowledge, CROSSNA periodically organizes safety and knowledge lectures, teaches outdoor skills and know-how to the general public, and promotes the enthusiasm and participation of local communities in outdoor activities. Additionally, the Club uses its website as a medium to promote outdoor knowledge tips and FAQs, including GPS navigation software skills, outdoor gear and safety instructions, and other essential knowledge of outdoor sports, and to promote the concept of modern and safe outdoor activities, which in turn has helped greatly reduce the risks of outdoor accidents and rescue requirements.

In the coming years, CROSSNA will continue to better serve and lead the outdoor community, to further spread safe outdoor knowledge in its community and through the media, and to participate in the construction of outdoor infrastructure such as hiking trails and overnight hut facilities.

To better achieve its club mission, CROSSNA asks for your support and funding, as the club cannot exist without help from government grants, public donations. The club board consists of a group of professionals including accountants who conduct daily financial management and regularly release financial reports to the public.

CROSSNA Outdoor Sports Society (NPO)

Our business number is S-0066322

Website: <https://www.crossna.org/>